

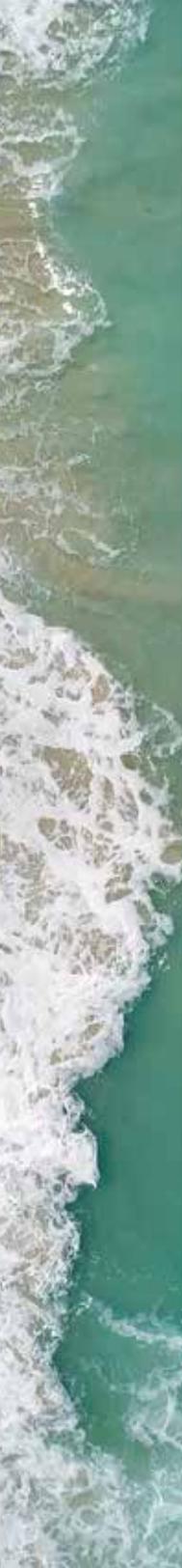


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CONFIDENTIALITY

No person has been authorized to give any information or to make any representations in connection with the offer made by this Private Placement Memorandum, nor has any person been authorized to give any information or make any representations other than those contained in this Private Placement Memorandum, and if given or made, such information or representations must not be relied upon.

This Private Placement Memorandum does not constitute an offer to sell or solicitation of an offer to buy in any jurisdiction in which such offer or solicitation would be unlawful or to any person to whom it is unlawful to make such offer or solicitation. Neither the delivery of this Private Placement Memorandum nor any sale made hereunder shall, under any circumstances, create an implication that there has been no change in the affairs of our company since the date hereof.

INVITATION

Helix Festival invites you to partner with us via our influencer affiliate program which allows you to earn considerable cash rewards for your promotional efforts.

You could make a few thousand extra dollars per month by simply posting about Helix Festival on your social media pages.



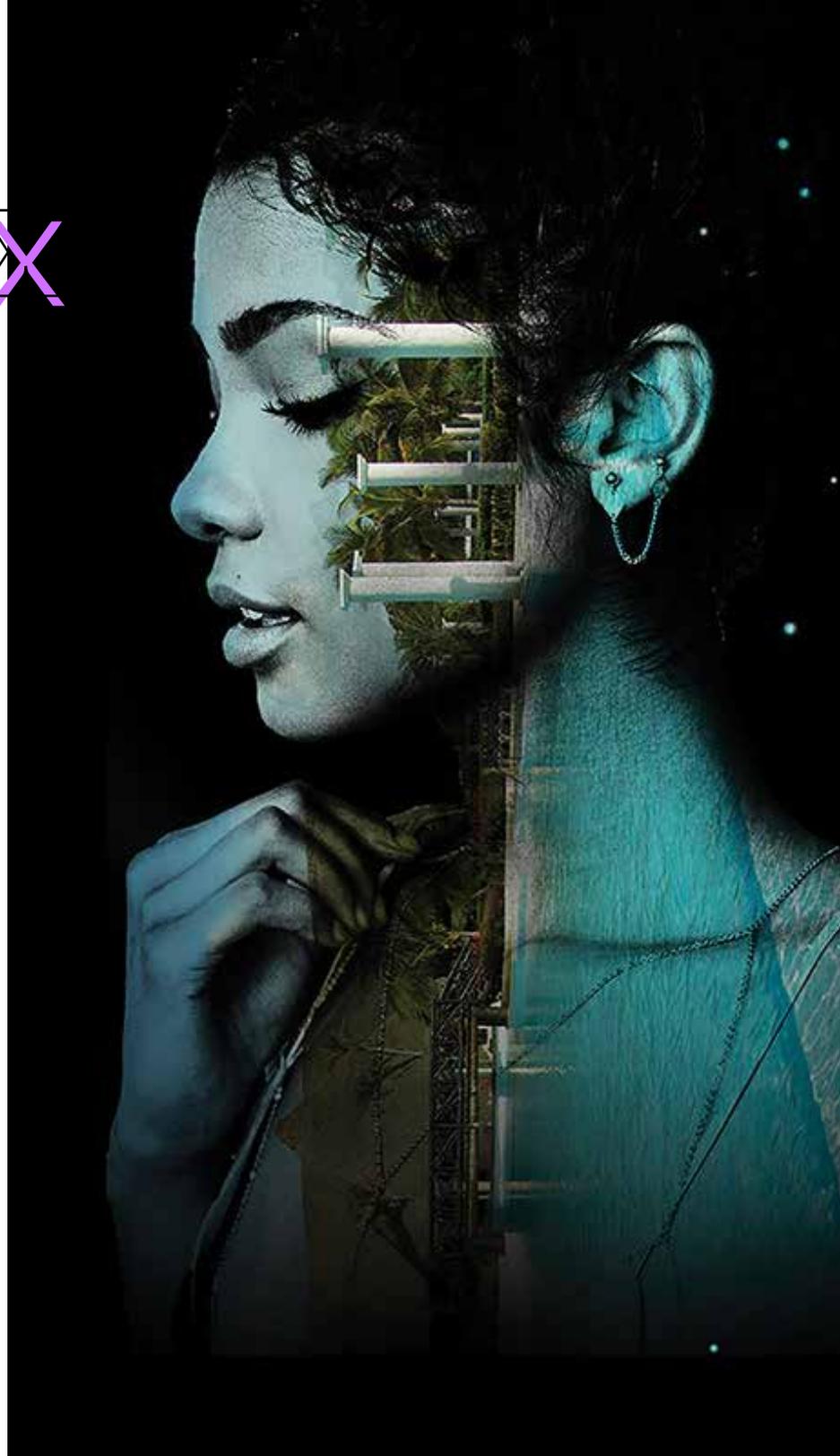
ABOUT HELIX

Helix Festival is an exclusive 4-day destination festival featuring Urban and Afrobeat artists from around the world. It is crafted to satisfy the sophisticated tastes of the "urban elite" festival goer by creating a rich, urban utopia in Jamaica.

Festival reservations include:

- ★ **unlimited access to gourmet dining and cocktails;**
- ★ **5-star room accommodations;**
- ★ **luxury VIP upgrades like Catamaran seating and Top Shelf liquor Boxes;**
- ★ **access to 2 days of non-stop beach concerts on our floating-in-ocean stage featuring DJs and artist like afrobeats superstar Davido, urban legend Ty Dolla sign, Breakfast club's own DJ Envy and more!**

Helix Festival is not only a music festival and travel opportunity but an invitation to be thoroughly fulfilled.



OFFER FOR YOUR FANS

We know you love your fans and they love you, so show your appreciation by offering them a way to party with you in person!

Your fans will receive \$100 off when they book a Helix Festival ticket using your Promo Code.





HOW TO PROMOTE

We encourage you to post the high definition promotional assets that we provide in your Influencer tool kit, as well as create story posts, and drops inviting your fans to come party with you in Jamaica! You may also repost and share content from Helix Festival accounts.

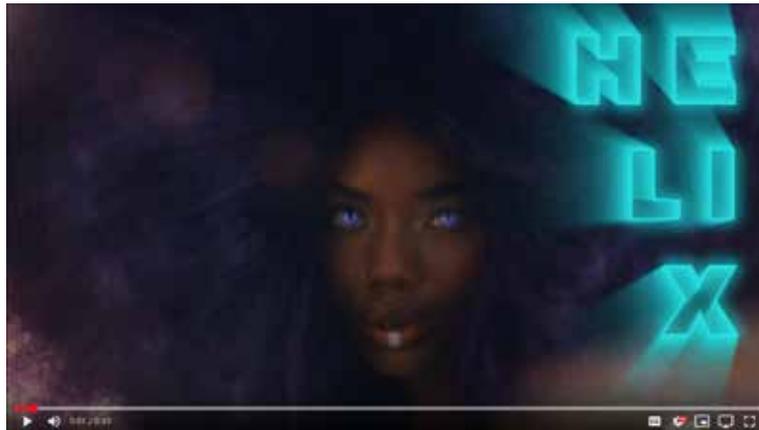
THINGS TO POST:

- ★ Personalized motion graphic Promo Code post
 - ★ The official Helix Festival promo video
 - ★ Official Helix Festival promo admat
 - ★ Repost content posted on Helix Festival social media accounts
 - ★ Your own **#HelixBeachWalk** challenge video
- *We will repost all beach walk challenge video posts.

INFLUENCER TOOLKIT

Includes your personalized motion graphic
Promo Code post, official high quality
Helix Festival promotional materials as well
as important date info and **#helixbeach**
walk challenge outline.

HELIX PROMO VIDEO



FESTIVAL ADMAT



PERSONALIZED PROMO CODE POST





YOUR REWARD

Our reward structure is simple and easy. We offer you a **5% return** on all ticket purchases made using your unique Promo Code. Your reward will be tallied at the end of each month and payment will be sent to you via Paypal. We offer a simple Affiliate Agreement that binds us to our promise to you.

RETURN RATES

INDIVIDUAL TICKET

GRAND TICKET

\$150

LUX TICKET

\$175

DOUBLE TICKET

GRAND TICKET

\$210

LUX TICKET

\$225

20 TICKETS

GRAND TICKET

\$4,200

LUX TICKET

\$4,500

HOW TO GET PAID

- STEP 1** Click on the link on the last page to download and complete Affiliate Agreement and W9.
- STEP 2** Email Affiliate Agreement and W9 to **influencers@helixfestival.com**
- STEP 3** Once we receive your completed forms we will email your personalized Influencer tool kit.
- STEP 4** Begin posting! Be sure to include your Promo Code in captions and tag **@helixfestival**
- STEP 5** Collect Money! Payments will be sent on or around the 15th of every month for the tickets purchased using your Promo Code.

CONTACT US

www.helixfestival.com

influencers@helixfestival.com

[@helixfestival](#)



AGREEMENT DOWNLOAD

CLICK HERE TO DOWNLOAD AFFILIATE AGREEMENT

